

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Olivier Dovernie et al.
Serial No.: 09/960,452
Filed: September 20, 2001
Title: "DEVICE FOR APPLYING A SUBSTANCE TO THE HAIR"
Docket No.: 35485

SUBSTITUTE POWER OF ATTORNEY

Commissioner for Patents
Washington, D.C. 20231

Sir:

L'Oréal, as assignee of the entire right, title, and interest in the above-identified application by an assignment from Olivier Dovernie and Christian Revenu, executed October 10, 2001 and submitted to the Patent and Trademark Office for recording on January 22, 2002, hereby revokes all prior designations of mailing addresses and all prior Powers of Attorneys in the above-identified application and hereby appoints practitioners at Customer No. 000116 as my attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Address all correspondence to Customer Number 000116.

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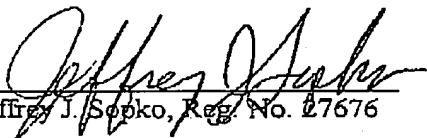
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Sir:

Applicant encloses herewith a Substitute Power of Attorney to be entered on record for the above-identified application.

If there are any fees required by this communication, please charge such fees to applicant's Deposit Account No. 16-0820, Account No. 35485.

Respectfully submitted,
Pearne & Gordon LLP


Jeffrey J. Sopko, Reg. No. 27676

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May 16, 2003

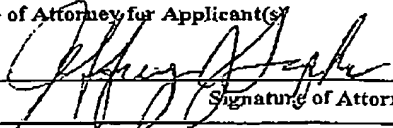
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Jeffrey J. Sopko

Name of Attorney for Applicant(s)

05/16/2003

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Signature of Attorney

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